

# PROFIT

M A G A Z I N

## ADVERTISING SPACE PRICELIST FOR WEB PAGES

- 226x200 – Position on the right side of the page.....500 EUR
- 226x100 – Position in the middle of the page.....300 EUR
- 468x60 – Position in the page footer.....600 EUR
- 100x80 – Position on the bottom right of the page..... 70 EUR
- The sponsor link (link and logo of the company at the bottom right of the page) is displayed on all pages.....500 EUR

### NOTE:

**The above prices are for front-page positions. For advertising on other pages, prices are reduced by 20%, for any banner format.**

**Leasing advertising space for a period of six months allows for additional discount of 10%, i.e. 20% for 12 months.**

The publisher retains the right to change the pricelist provided that the advertizer is notified no later than 15 days before the change becomes effective.

The price increases by 100% for political ads.

The prices are listed without the costs of designing a conceptual solution and graphical preparation.

Agency discount 15%.

Payment is to be made to the RSD account: 160-547284-46 with Banca Intesa for the company PROMEDIA MARKET DOO ZEMUN.

Payment is to be made within the legal deadline of seven days upon receiving the invoice.

The pricelist terms may be changed exclusively with the consent of the general manager.

This pricelist is to be implemented from May 1, 2019 and shall be valid without seal and signature.

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